



press release

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Hatchery Verbeek's Broederij B.V. expands its service for in-ovo sexing with a second SELEGGT machine

The Dutch hatchery Verbeek's Broederij B.V. and the German respeggt group have been working together since October 2021. At that time, the first SELEGGT Circuit machine for in-ovo sexing was installed at the hatchery in Zeewolde. In the following months after the installation, the SELEGGT technology was used at full capacity to hatch chicks with NOVOGEN genetics and other genetics 'Free of Chick Culling'.

In the meantime, the technology has proven itself and generated such a great demand on the market that Verbeek has decided to install a second SELEGGT Circuit system at the hatchery in Zeewolde.

"This will increase our capacity and also enable us to meet the demand for larger supplies of chicks selected using the SELEGGT process," says Herman Brus, Managing Director of Verbeek's Broederij B.V. "We are pleased that we can now expand the range with a second machine and thus increase volumes while guaranteeing that we meet the requirements of the German market," he says.

"We are excited about expanding our cooperation with the installation of the second SELEGGT Circuit machine. This step shows that we have been able to prove our practicality and that our resource-saving and earliest possible technology is in great demand. As Verbeek is an established hatchery in the European market, we hope that the respeggt 'Free of Chick Culling' eggs with our heart-shaped respeggt label will soon become even better known," says Martijn Haarman, Managing Director of the respeggt group.

The cooperation between Verbeek and respeggt enables the annual hatching of more than 8 million female respeggt laying hens, which will lay more than 2.5 billion respeggt eggs with the 'Free of Chick Culling' label, mainly destined for the German egg market and other KAT-certified egg markets.

Verbeek's Broederij B.V. supplies hatching eggs, day-old chicks and pullets of the layer breeds to poultry farmers in the Netherlands and abroad. For this purpose, Verbeek operates a modern hatchery in Zeewolde in the Netherlands and several rearing farms in Europe for the rearing of female day-old chicks. Verbeek is an established layer hatchery in Europe and supplies NOVOGEN genetics.

The respeggt group is a service provider specialising in early in-ovo sexing through the application of the SELEGGT Circuit technology. In addition, respeggt guarantees "Free of Chick Culling" by controlling the supply chain of every hatching egg. Customers can already find eggs with the respeggt "Free of Chick Culling" heart label in more than 6,000 supermarkets and discounters in Germany, the Netherlands, France and Switzerland.



For more information:

<https://www.verbeek.com/de/>

<https://www.respeggt.com/>

<https://www.seleggt.com/de/>

respeggt group- committed to "Free of Chick Culling"

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Verbeek's Broederij B.V.- *The difference is not only in the hen but especially in our approach*

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